

POWPOWPOW

**BOYS SPORTSWEAR
FALL '09**

INSPIRED BY:

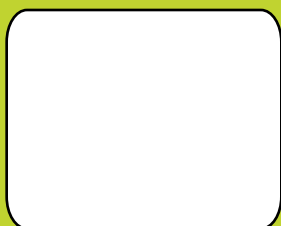
**COMIC BOOKS! SUPERHEROES!
FUN! BRIGHT COLORS!**



POWPOWPOW

BOYS SPORTSWEAR
FALL '09

FABRICS & COLORWAYS



#2301

100% COTTON POPLIN
FOR HAND ONLY



COLORWAY 1

SUPER BLUE



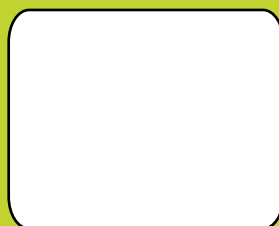
COLORWAY 2

WONDER RED



COLORWAY 3

FLASH GREEN



#2302

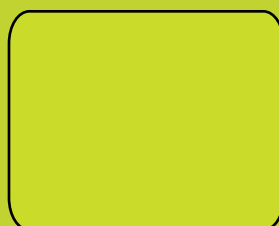
100% COTTON BROADCLOTH
FOR HAND ONLY



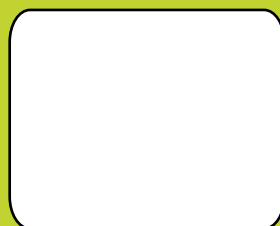
NUCLEAR BLUE



AMAZON ORANGE

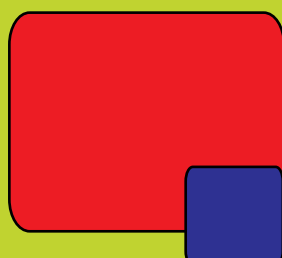


KRYPTONITE GREEN



#2303

100% COTTON
SWEATSHIRT KNIT
FOR HAND ONLY



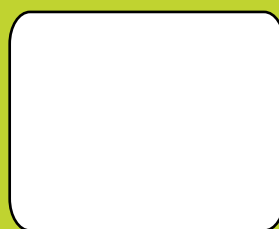
CAPE RED



HELMET BLUE



UTILITY PURPLE



#2303

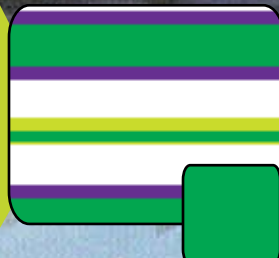
100% COTTON
JERSEY
FOR HAND ONLY



BLUE STRIPE



RED STRIPE



GREEN STRIPE

TRIMS

BAM

POW!

SCREENPRINTS

SIZES: 4-7

AGES: 6-9

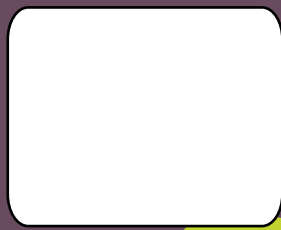
PRICE: \$10-\$25

SHOPPING AT: TARGET, KOHL'S &
K-MART

THIS BOY LOVES TO HAVE FUN AND LOVES TV, VIDEO GAMES AND RUNNING AROUND. HIS PARENTS ARE BUDGET CONSCIOUS, BUT DEFINITELY LET THEIR KID HAVE HIS OWN STYLE. IT'S ALL ABOUT COMFORT, FUN AND EASY TO TAKE CARE OF CLOTHES.

POWPOWPOW

BOYS SPORTSWEAR FALL '09



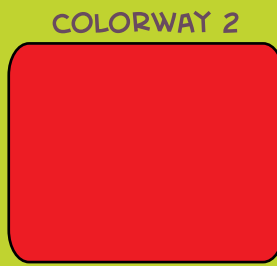
#2301

100% COTTON POPLIN
FOR HAND ONLY



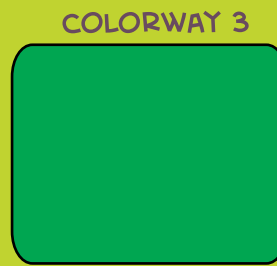
COLORWAY 1

SUPER BLUE



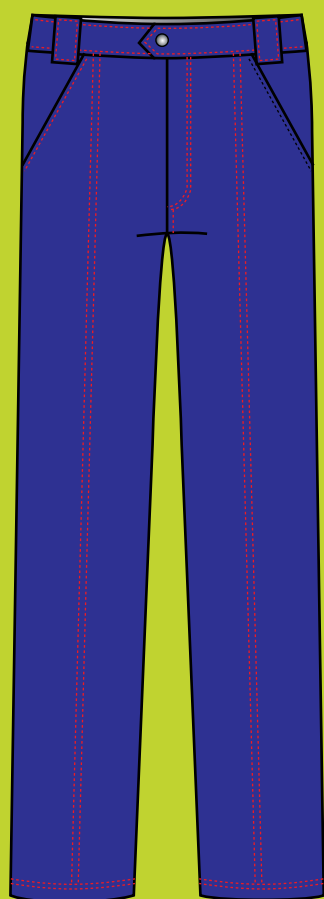
COLORWAY 2

WONDER RED



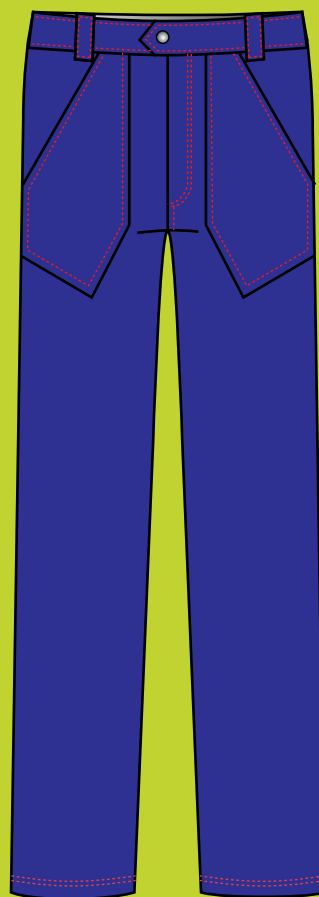
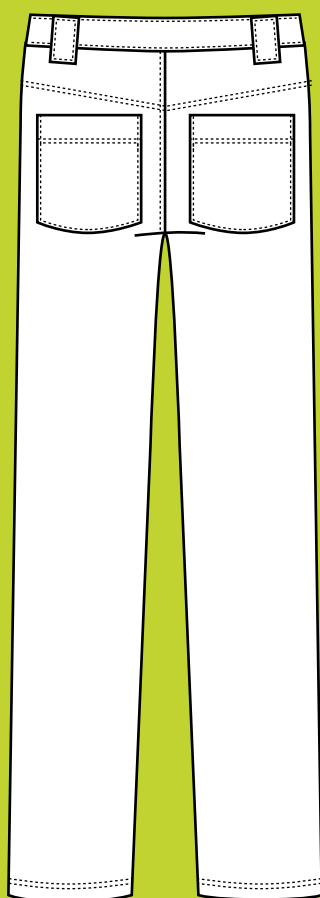
COLORWAY 3

FLASH GREEN



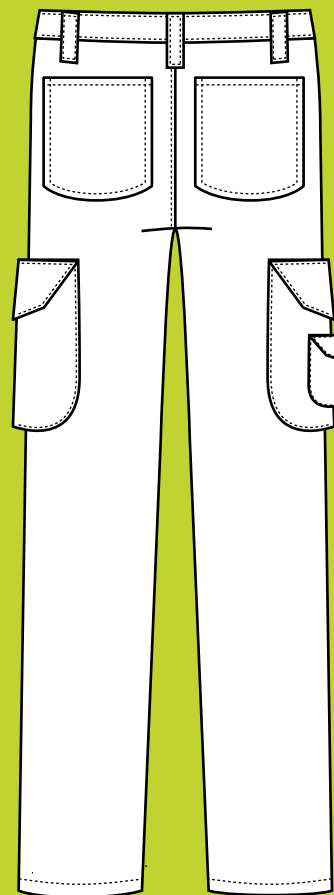
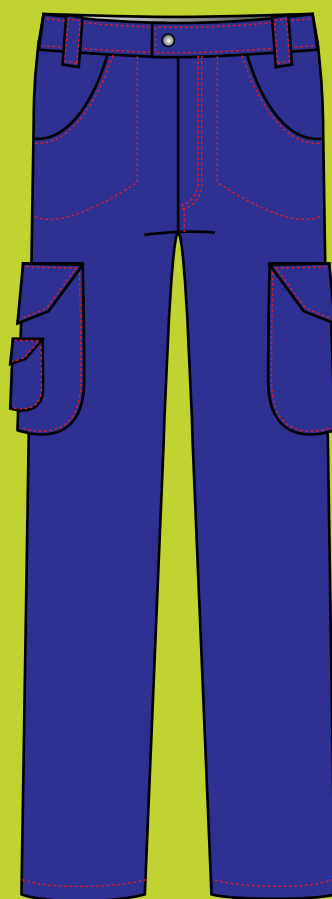
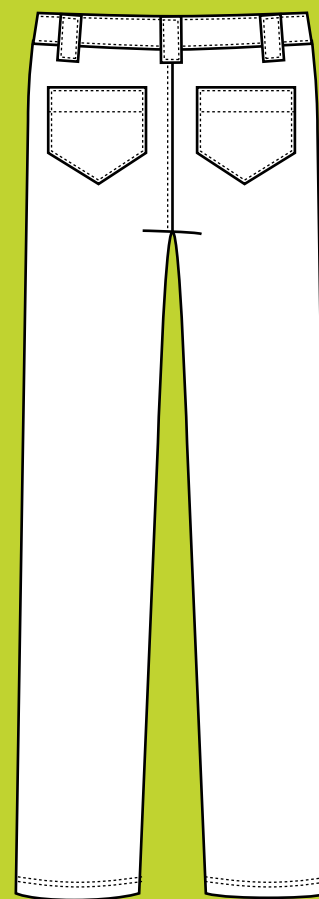
#31001

TROUSERS WITH CON-
TRAST STITCHING LEG



#31002

TROUSERS WITH CON-
TRAST STITCHING AND
OVERSIZED POCKETS



#31003

CARGO PANTS WITH
CONTRAST STITCHING AND
DOUBLE POCKET

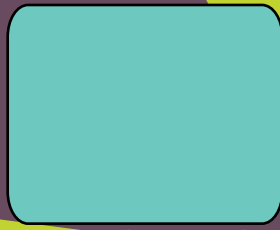
POWPOWPOW

BOYS SPORTSWEAR FALL '09



#2302

100% COTTON BROADCLOTH
FOR HAND ONLY



COLORWAY 1

NUCLEAR BLUE



COLORWAY 2

AMAZON ORANGE



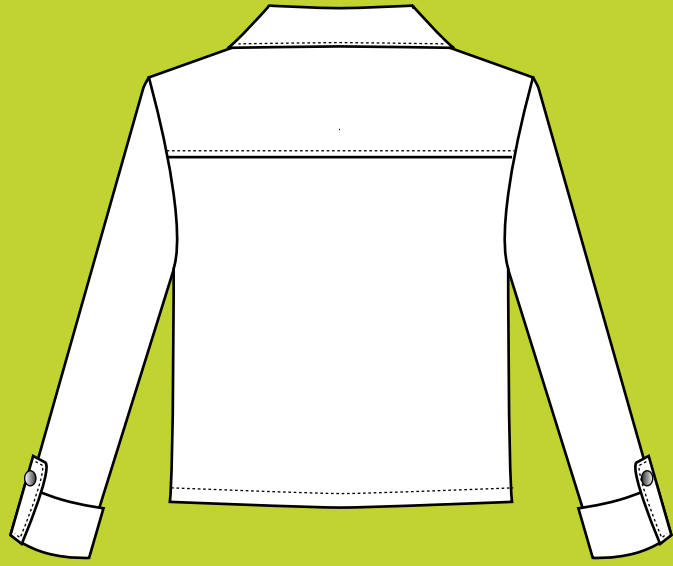
COLORWAY 3

KRYPTONITE GREEN



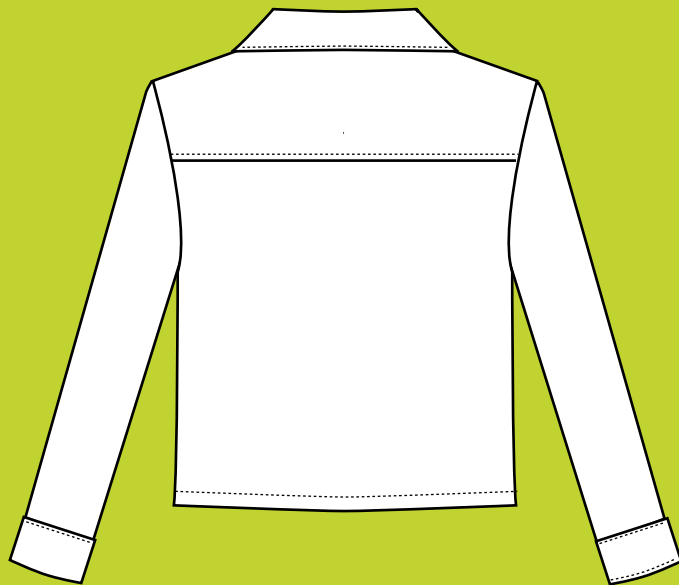
#32201

CAMP SHIRT WITH POCKET
AND TAB CUFFS



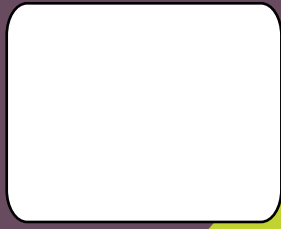
#32202

CAMP SHIRT WITH YOKE
AND FRONT FLAP SNAP
POCKETS



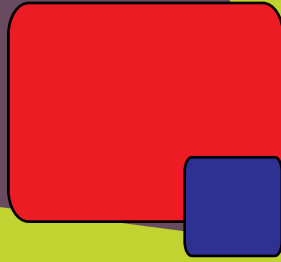
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BOYS SPORTSWEAR
FALL '09



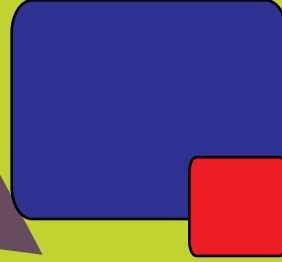
#2303
100% COTTON
SWEATSHIRT KNIT
FOR HAND ONLY

COLORWAY 1



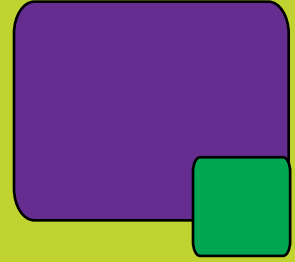
CAPE RED

COLORWAY 2

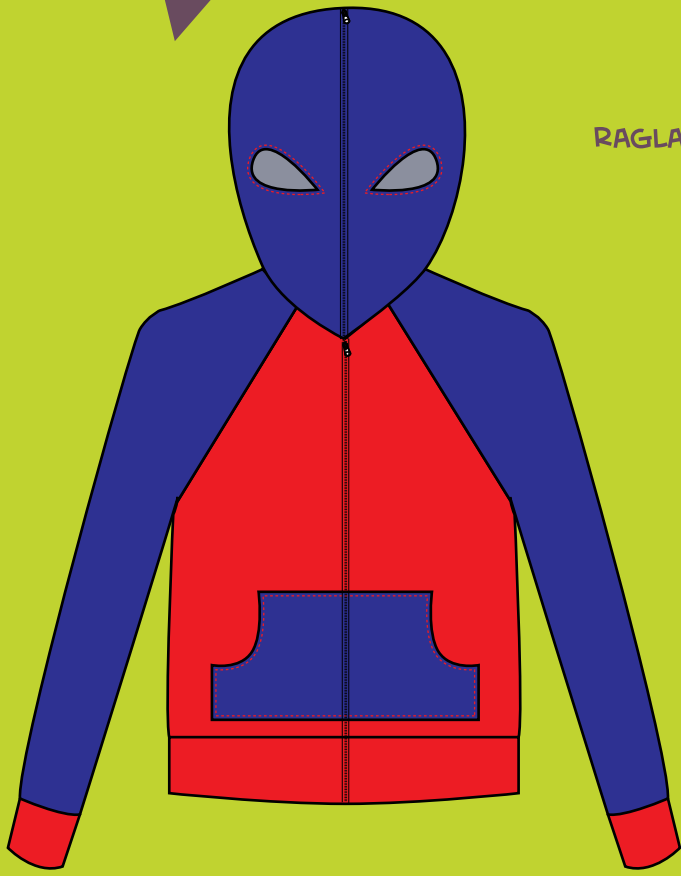


HELMET BLUE

COLORWAY 3

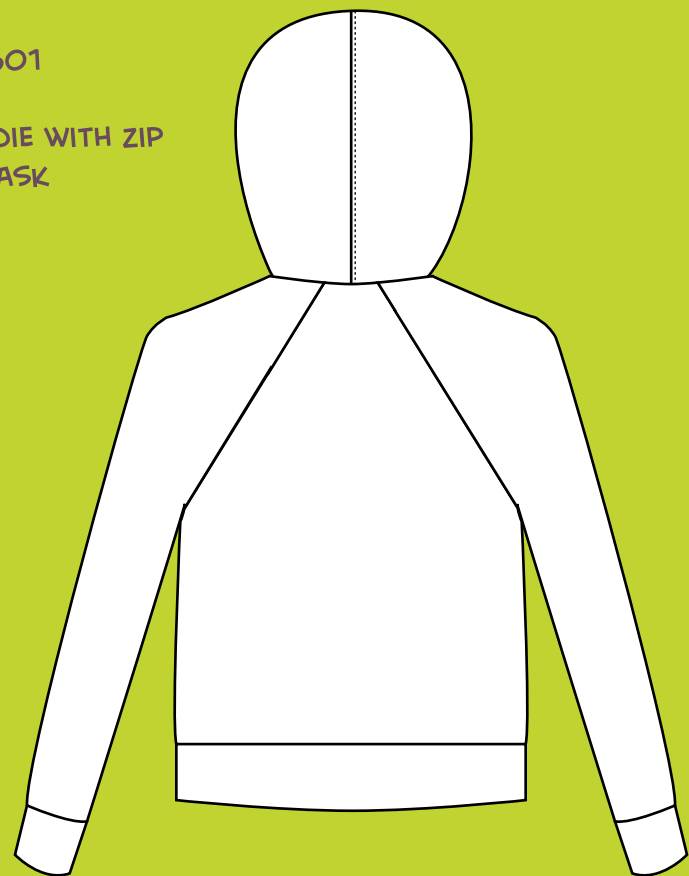


UTILITY PURPLE



#34501

RAGLAN HOODIE WITH ZIP
UP MASK



#34502

HOODIE WITH CONVERTIBLE
HOOD/CAPE AND FRONT
SCREEPRINT



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BOYS SPORTSWEAR
FALL '09

COLORWAY 1



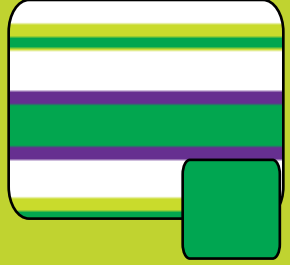
BLUE STRIPE

COLORWAY 2

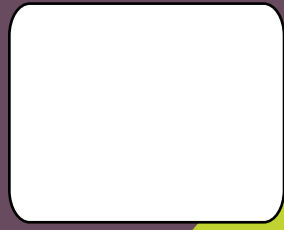


RED STRIPE

COLORWAY 3



GREEN STRIPE



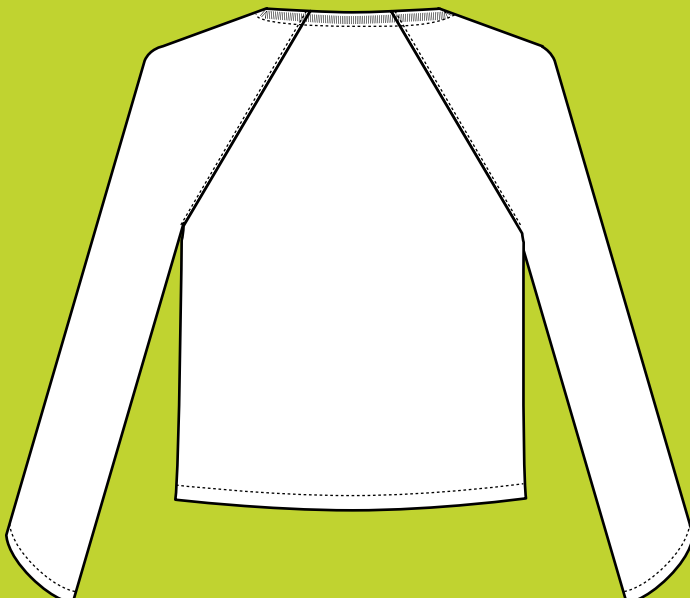
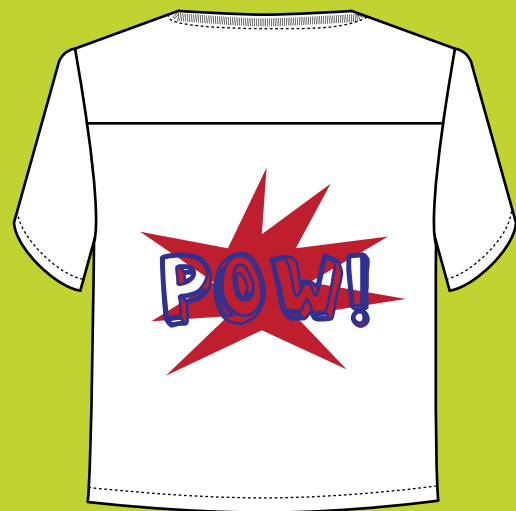
#2303
100% COTTON
JERSEY
FOR HAND ONLY



#33301
LONG SLEEVED SHIRT WITH
CONTRAST SLEEVE &
SCREENPRINT

#33302

SHORT SLEEVED T WITH
CONTRAST BODY & BACK
SCREENPRINT



#33302
RAGLAN T WITH CON-
TRAST SLEEVE AND FRONT
SCREENPRINT

